



## **Gabrielle Kahn-Chiossone**

### **WEB DESIGNER**

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[www.sprout.net](http://www.sprout.net), [www.sprout.net/gallery](http://www.sprout.net/gallery)

Creative and highly talented interactive designer with more than 15 years experience art directing, designing and producing websites from advertising microsites and non-profits to corporate branding, publication and entertainment sites. Combining the love for design with my business experience and strong work ethics, I will bring a fresh energy and outlook to any company, project or creative team.

### **EXPERIENCE**

#### **1995-Present Sprout Communications**

##### **Art Director/ Senior Web Designer**

Designed, produced and managed web projects of all sizes, from comps to finished web designs. Responsible for quality assurance of finished websites as well as site updates. Created logos, updated looks and feel, translated print work to web, and worked closely with clients. Managed teams of designers as well as worked closely with programmers to ensure our designs were followed through completely.

Clients include Real Simple, InStyle, Redbook, American Craft Council, Intix, Sony, Warner Bros, Fox, Disney, Slimfast, Ricki Lake Show, Wheel of Fortune, Pyramid. Columbia Tri Star, Teen People, VitaSave, Photos to Go, Danskin, and Lycra, just to name a few.

#### **2005-Present Farmerkids Organics**

##### **Designer/Concept Developer**

Created concept, brand and designs for embroidered organic baby clothing company.

Designed and developed all original artwork used for patch designs which are sewn onto fine organic baby goods.

Created logo, print collateral, hangtags, displays, signage, website designs as well as art directing photo shoots.

#### **1995-1997 Snickelways Interactive**

##### **Freelance designer/illustrator**

Designed numerous websites including being part of the creation of the first ecommerce intranet for Fruit of the Loom. Illustrated one of Chase Bank's first websites.

#### **1994-1995 Downtown Digital**

##### **Freelance designer**

Created screen designs for AT&T interactive kiosks.

#### **1987-1995 JB & Company**

##### **Senior Graphic Designer**

Designed presentation comps to final artwork for numerous credit cards, signage and graphics for Citibank, as well as logo and stationary design for The Children's Bank. Head designer for Citibank signage in the US and internationally, creating graphics for ATM's, bank interiors and exteriors, all signage, as well as creating spec books for branches and signage vendors.

Traveled to oversee production and installation of graphics and signage in the US as well as Thailand, Taiwan, Hungary and Turkey.



## EDUCATION

**1985-1987 Istituto per l'Arte e il Restauro, Florence, Italy**  
Post Grad work in design and illustration

**1981-1985 Boston University, School for the Arts**  
BFA in Painting

## SKILLS

Fluent in Photoshop, illustrator, and Italian.  
Great team player, multi tasker, experienced working with HTML, PHP, and Flash programmers

## ADDITIONAL INTERESTS

Sustainability, being green, organics, skiing, photography, dogs, anything Italian.

## CONTACT INFO

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Referrals available upon request